mobileworld

mobileworld

suite profile brochure

mobileworld.gr powered by

INFOSUPPORT

Maximize Sales

Minimize Costs

Amplify SFA Effectiveness

about mobileworld

mobileworld is a single, agile, component based application suite that delivers a robust, holistic, and integrated solution, combining industry-leading SFA (Sales Force Automation), xVan, Warehouse and Supply Chain Management for the most demanding and innovative businesses.

maximize sales

minimize losses

"mobileworld" is branded under the software company INFOSUPPORT, based in Athens, Greece.

One of the strongest advatnages of "mobileworld" is the vast experience and integration for businesses highly involved in the merchandise distribution of sensitive products, such as dairy products.

With case studies of the most known brands in the bussines in 4 countries (Greece, Cyprus, Turkey, Bulgaria), "mobileworld" is a synonym to xVan, SFA (Sales Force Automation), Warehouse Management and more.

DELTA FOODS S.A., EVOL DAIRY, SERGAL DIRY, UNO EKMEK, MEVGAL DAIRY, STERGIOU FAMILY BAKERIES, NOYNOY MILK, AB VASILOPOULOS SUPERMARKET are a few of our successfull stories and case studies we take proud of.

INFOSUPPORT was founded in 1990. It is one of the most dynamic Greek companies providing integrated solutions and IT services operating in 4 countries (Greece, Cyprus, Bulgaria, Turkey).

INFOSUPPORT aims at developing and delivering innovative innovative solutions that will give our partners competitiveness and flexibility

indicative client list

Βασιλόπουλος ...και του πουλιού το γάλα!

ΟΜΚ ОТ 1959 ОБЕДИНЕНА МЛЕЧНА КОМПАНИЯ

HARIBO

ΕΒΟΛ από το 1952

ΔΕΛΤΑ

ΚΡΙ ΚΡΙ

UNO

COMPO

illy

Μπάρμπα Στάθης

ΣΕΡΓΑΛ

ΜΕΒΓΑΛ Το γάλα είναι η ζωή μας

ΦΑΙΔΩΝ

EVROFARMA

VEOYAL

οικογένεια Στεργίου

Εγγύηση στο καλό κοτόπουλο !

BIOKOT

Milka the ice Dream...

K. ΖΩΝΑΣ Α.Ε. Ανοίξεις · Σωλήνες · Μηχανήματα

Palamaiki Όμορφο σπιτικό

mobileworld Suite Features

Lot Management

Fixed Charges to 3rd Parties

Representative Management

Customer Contracts

Visit Management

Route Optimization

Web SFA Manager

Visit Forecasting

xVan Equipment

Offers - Gifts

mobileworld Suite Features

Complete truck level lot management from loading to final counting

Interface with warehouse management programs

Minimize driver intervention

The system suggests older to newer lots (FIFO)

The driver may choose another lot when necessary

Flexible management of returned good and expired

mobileworld Suite Features

Hierarchies of regionals, inspectors, representatives, drivers etc.

Inspector roles (available on web environment)
Request for new, return, replacement, transfer of fixed assets to direct or indirect customer

Web Services roles
Approvals - Changes

Warehouse Company roles (web services)
Agreements issuance

Representative roles (web services)
SN rendering and CA release to end customers

Warehouse Representative roles (web services)
Issuing agreements with end customers. commissioning, replacement management

Driver / Seller Role (PDA, Tablet)
Mandatory monthly inventory before ordering or invoicing

mobileworld Suite Features

On a Virtual Server in the Cloud or on a conventional physical server in your office

Separate database for each agent, with access to its own data only

The database of each dealer includes the basic records of company documents, customers, items, pricelists, etc., as well as additional items and prices for items outside the company.

Daily automated synchronization between ERP and Agent databases for customers, items, pricing policy, offers etc. related to customers and company items (direct and indirect customers)

Daily automatic synchronization between back office and each dealer base for items, prices etc. off the company, as well as for loading records (optional - manual loading available).

Ability to control and maintain key files from each agent (linking and matching documents, clients, items, etc.) via mobileworld SFA Web Manager ™

Ability to access a single reporting system (visit statistics, sales, indicators, goals, etc.) for each agent

mobileworld Suite Features

Product group creation tool (static ranges) - customer groups

Assign product groups to customer groups

Prohibition or warning of contract breaches

Missing product placement reports or overshoots - product distributions

Easy central tracking of contract breaches - lost sales opportunities

Easy maintenance and adjustment to contract changes

mobileworld Suite Features

Manage scheduling and reporting visits with justifications for non-visit (non-invoicing) emergency visit

Sales per site or seller

Possibility of simultaneous administration by administrators and vendors (change of traffic, visit order, etc.)

Turnover per unit of time for each point of sale (portable with GPS required)

Dynamic emergency routing to alternative vendors

mobileworld Suite Features

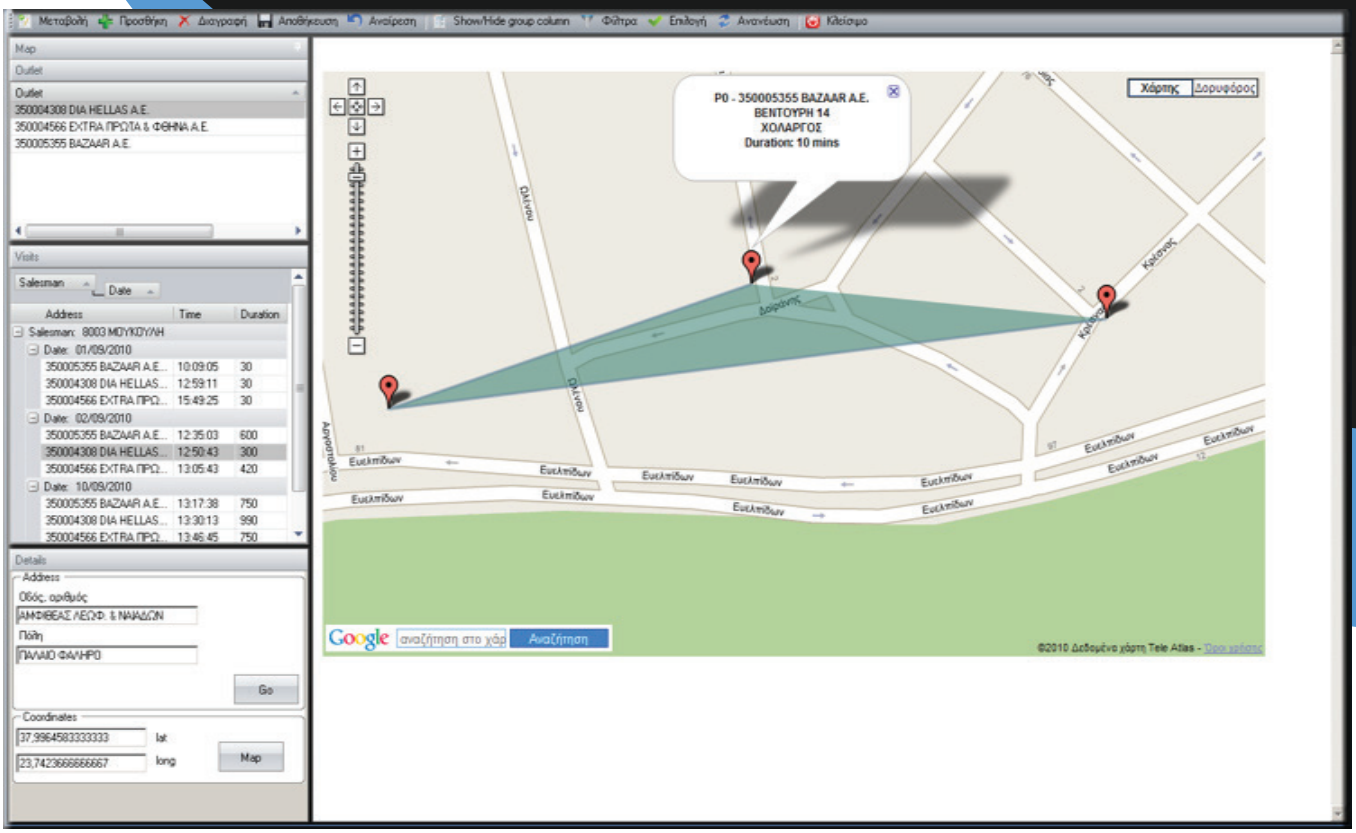
Recording coordinates of each point of sale (once)

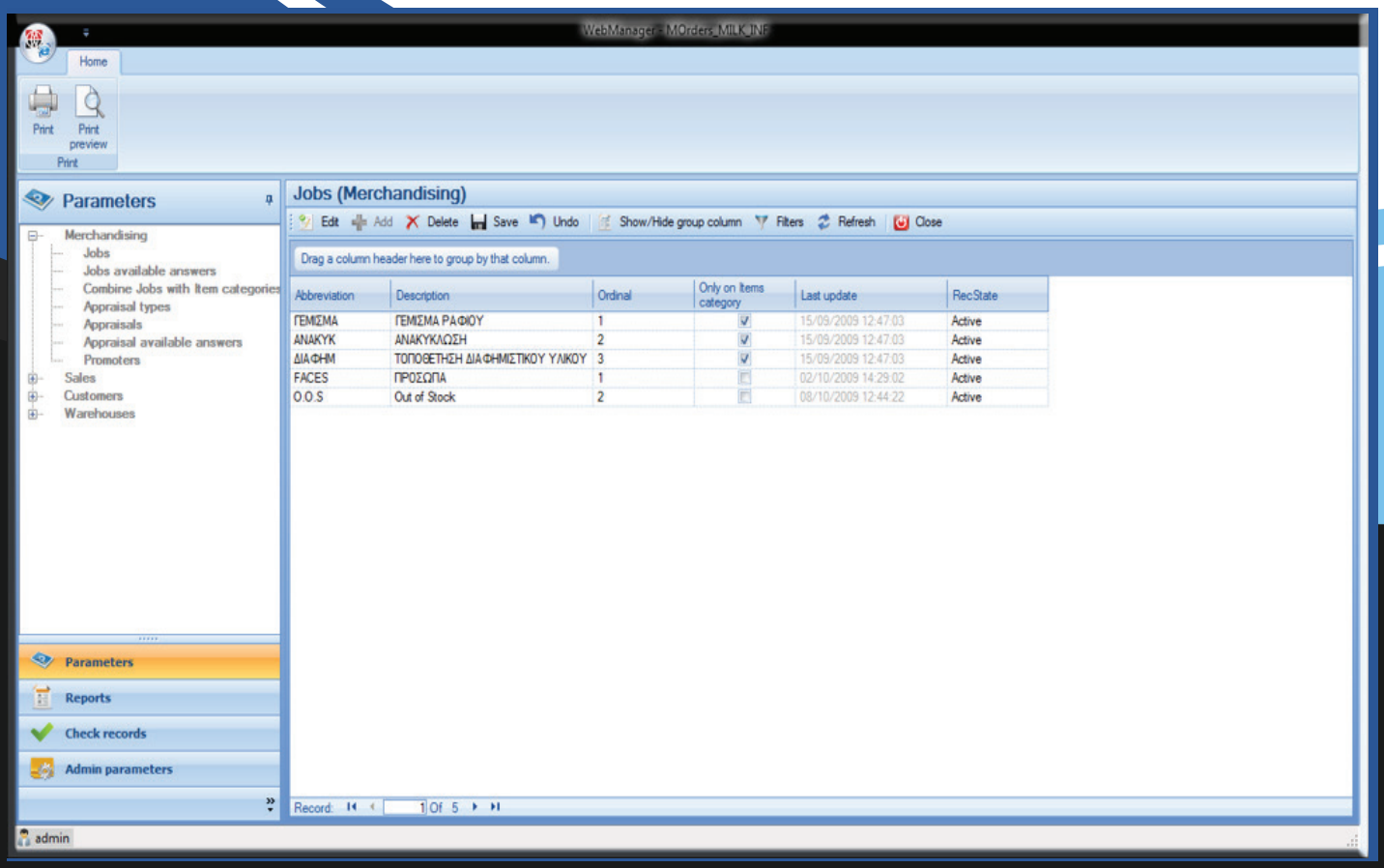
Ability to redefine the coordinates if needed through a maintenance procedure

Possible registration of other points of interest (gas stations, customer headquarters, warehouses, etc.)

The system automatically collects the point of arrival at the point of sale and the duration of the visit (departure from the point of sale)

This information combined with other information from the Mobile World βά system database (point-to-point operations, turnover, point-to-point transition time, etc.) can be presented either analytically or graphically

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Home
Print
Print preview
Print
Parameters
Merchandising
Jobs
Jobs available answers
Combine Jobs with Item categories
Appraisal types
Appraisals
Appraisal available answers
Promoters
Sales
Customers
Warehouses
Parameters
Reports
Check records
Admin parameters
admin
Jobs (Merchandising)
Edit
Add
Delete
Save
Undo
Show/Hide group column
Filters
Refresh
Close
Drag a column header here to group by that column.
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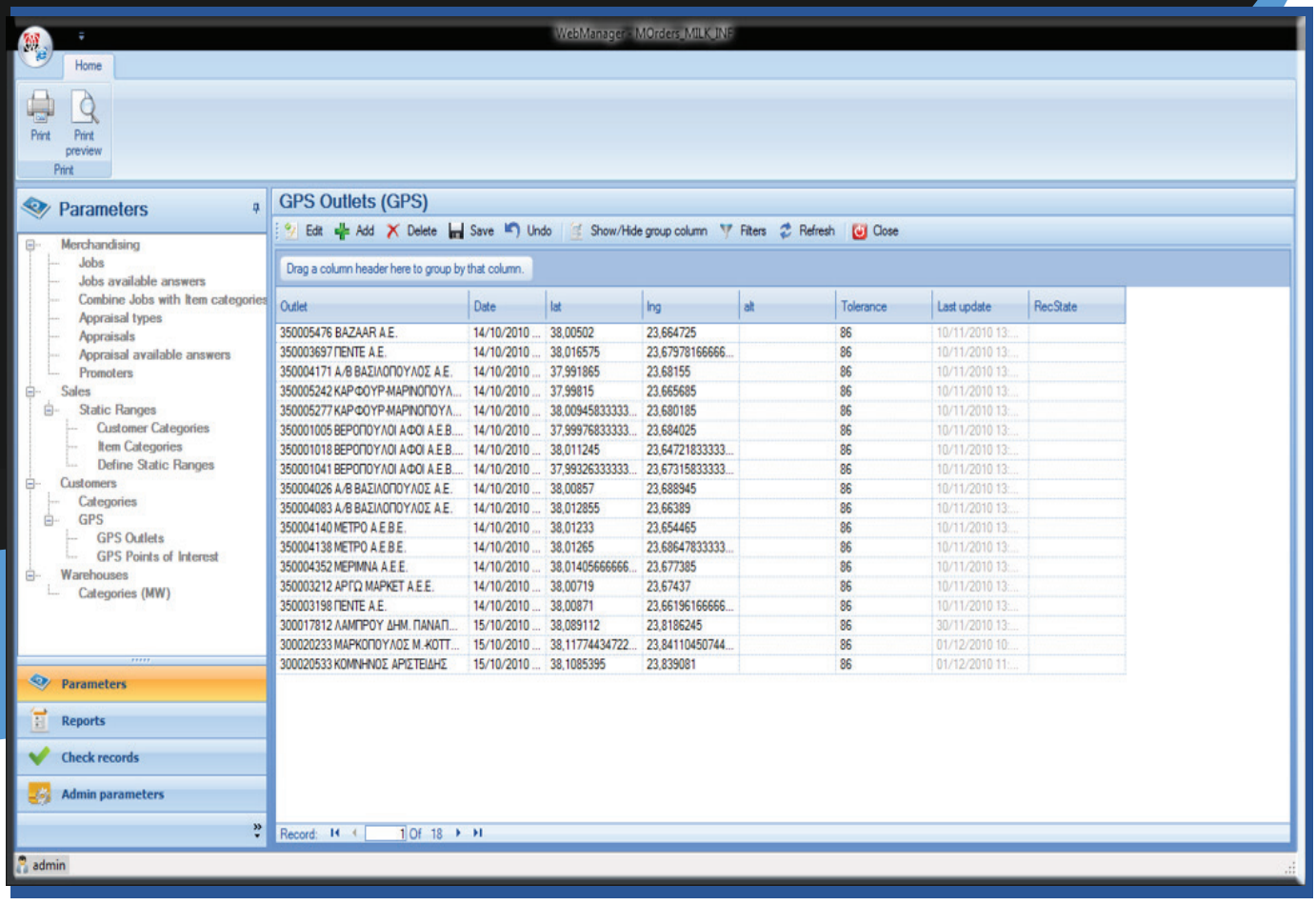
Description
Ordinal
Only on Items category
Last update
RecState
ΓΕΜΙΣΜΑ
ΓΕΜΙΣΜΑ ΡΑΦΙΟΥ
1
15/09/2009 12:47:03
Active
ΑΝΑΚΥΚ
ΑΝΑΚΥΚΛΩΣΗ
2
15/09/2009 12:47:03
Active
ΔΙΑΦΗΜ
ΤΟΠΟΘΕΤΗΣΗ ΔΙΑΦΗΜΙΣΤΙΚΟΥ ΥΛΙΚΟΥ
3
15/09/2009 12:47:03
Active
FACES
ΠΡΟΣΩΠΑ
1
02/10/2009 14:29:02
Active
O.O.S
Out of Stock
2
08/10/2009 12:44:22
Active
Record: 1 Of 5


WebManager - MOrders_MILK_INF
Home
Print
Print preview
Print
Parameters
Merchandising
Jobs
Jobs available answers
Combine Jobs with Item categories
Appraisal types
Appraisals
Appraisal available answers
Promoters
Sales
Static Ranges
Customer Categories
Item Categories
Define Static Ranges
Customers
Categories
GPS
GPS Outlets
GPS Points of Interest
Warehouses
Categories (MW)
Parameters
Reports
Check records
Admin parameters
admin
GPS Outlets (GPS)
Edit
Add
Delete
Save
Undo
Show/Hide group column
Filters
Refresh
Close
Drag a column header here to group by that column.
Outlet
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Tolerance
Last update
RecState
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01/12/2010 11:...
Record: 1 Of 18

mobileworld Suite Features

Algorithms for creating order-by-point-of-sale and product orders

Improved production process management, by better forecasting aggregate demand for the next 3-7 days, for some or all of the products, based on the projected demand of each point of sale, through sophisticated ordering algorithms.

Improved order management of each point of sale orders, with clear division of responsibility for the management of each point of order at all stages of ordering (proposal generation and production forecasting, vendor validation, distribution and final shipment management)

Consequently, reducing the rate of refunds without losing sales opportunities

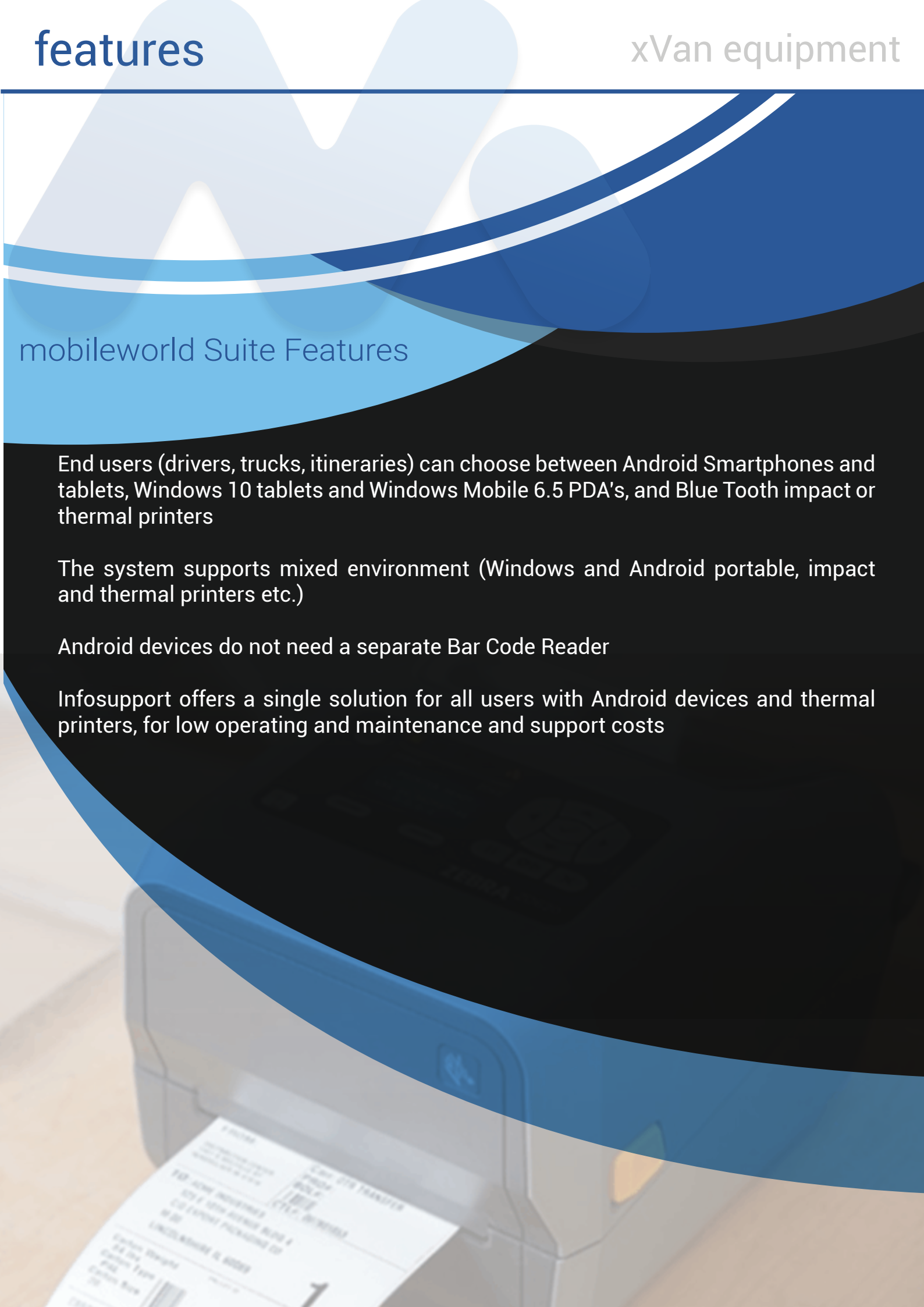
mobileworld Suite Features

End users (drivers, trucks, itineraries) can choose between Android Smartphones and tablets, Windows 10 tablets and Windows Mobile 6.5 PDA's, and Blue Tooth impact or thermal printers

The system supports mixed environment (Windows and Android portable, impact and thermal printers etc.)

Android devices do not need a separate Bar Code Reader

Infosupport offers a single solution for all users with Android devices and thermal printers, for low operating and maintenance and support costs



mobileworld Suite Features

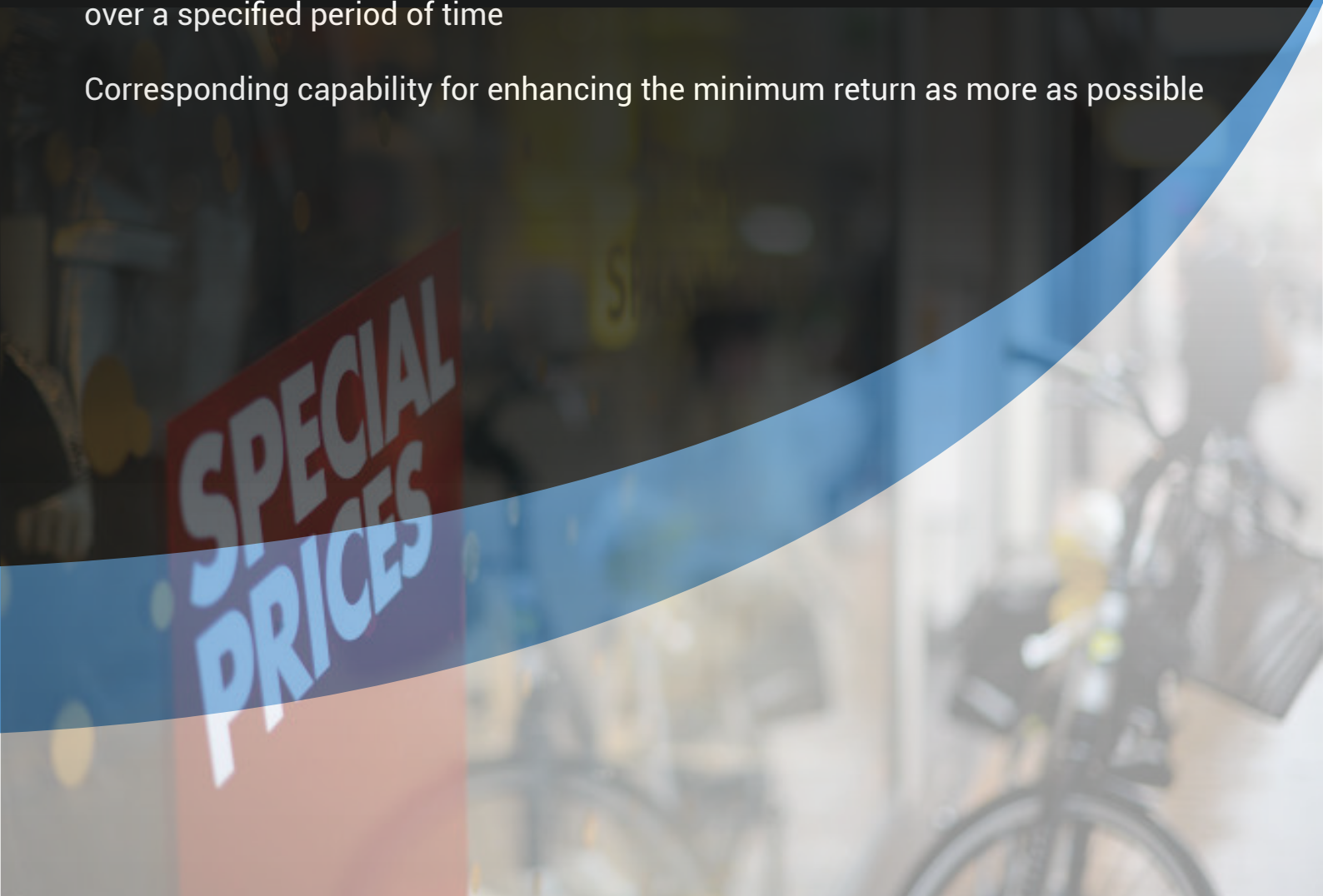
Bid packages (two or more items in a given number give one or more gifts)

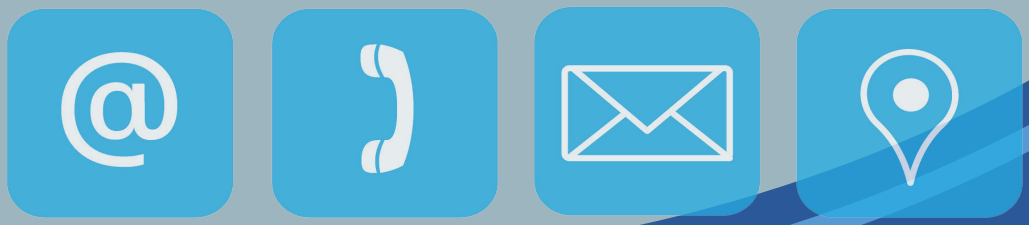
Calculate and propose gifts based on algorithms (e.g. with 5 items one of the same or another one as a gift, with 10 items two of the same etc.)

Minimum number of products from one or more item groups gives you the option to select a maximum number of gifts from another item category

Ability to manage and track quantitative and value goals per vendor for item groups over a specified period of time

Corresponding capability for enhancing the minimum return as more as possible





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